Six Months ended September 30, 2014 Results Briefing



November 6, 2014 GS Yuasa Corporation

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1. Financial Results Overview



Economic Environment

Despite the slow pace of the upturn following the recoil decline in demand in the wake of the surge in demand ahead of the consumption tax rate hike, as well as economic malaise in certain segments, the Japanese economy enjoyed a modest recovery underpinned by the solid employment environment and other factors.

On the global economic front, the U.S. economy performed well, while a modest recovery trend continued in Europe. In Asia, there were concerns about a prolonged economic slump in Thailand due to political instability, but the brakes were put on the economic downturn in China, as the Asian economy was on solid footing with the exception of Thailand.

Financial Results Overview

Net sales were a record high due to the increase in sales of lithium-ion batteries for automobiles, as well as the posting of first quarter net sales in conjunction with the consolidation of group companies in Thailand from the second quarter of the previous year.

Operating income, ordinary income and net income were all record highs, due to the improvement in profits in conjunction with the increase in lithium-ion batteries for automobiles, in addition to other factors including growth in sales, particularly in Southeast Asia, and the impact of foreign exchange rates.

Financial Results for Six Months ended September 30, 2014

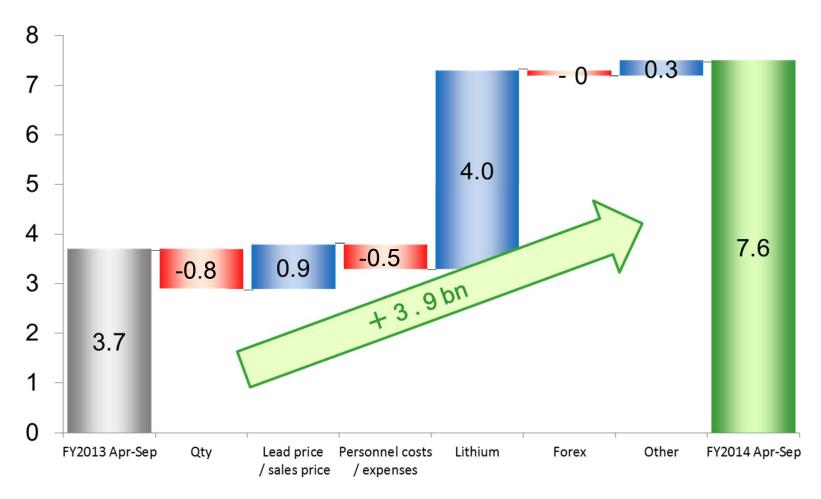
GS YUASA Next to you

2. Net Sales/Profits

	1	(Dillions of year)	
	FY2013 April - September	FY2014 April - September	Change (YoY %)
Net sales	147.9	171.5 Record High	+23.6 (+16.0%)
Operating income	3.7	7.6 Record	+3.9 (+103.3%)
(operating income ratio)	2.5%	4.4%	+1.9P
Ordinary income	Share sale 5.1	8.8 Record	+3.7 (+73.3%)
Extraordinary income	gain, etc. ¥2.9 bn 3.3	0.1	-3.2
Extraordinary loss	Recall related > 3.5	0.4	-3.1
Income before income taxes and minority interests	¥3.0 bn 4.9	8.5 Record High	+3.6
Income taxes	5.0	2.9	-2.1
Minority interests in net earnings	-3.2	0.4	+3.6
Net income	3.0	5.2 Record High	+2.2 (+70.7%)
(Net income ratio)	2.1%	3.0%	+0.9P
Interim dividend	0 yen/share	3 yen/share	+3 yen/share

2. Net Sales/Profits

Factors for Operating Income Change





Consolidated Results (April – September 2014)

	FY2013 Apr-Sep			2014 -Sep	YoY C	hange
	Net sales	Op. income (Op. income ratio:%)	Net sales	Op. income (Op. income ratio:%)	Net sales	Op. income (Op. income ratio:%)
Automotive battery (Japan)	25.4	0.6 (2.5)	23.9	0.5 (2.2)	-1.5	-0.1 (-0.3P)
Industrial battery and power supply (Japan)	32.3	3.0 (9.3)	34.0	1.8 (5.2)	+1.7	-1.2 (-4.1P)
Overseas	76.3	4.2 (5.5)	85.3	5.2 (6.1)	+9.0	+1.0 (+0.6P)
Lithium-ion battery	6.8	-5.1 (-74.1)	24.4	-1.1 (-4.6)	+17.6	+4.0 (+69.5P)
Others	7.1	1.0 (13.5)	3.9	1.2 (31.4)	-3.2	+0.2 (+17.9P)
Total	147.9	3.7 (2.5)	171.5	7.6 (4.4)	+23.6	+3.9 (+1.9P)

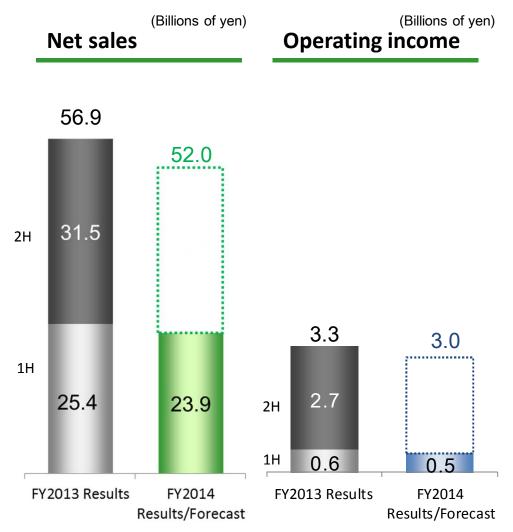
3. Segment Results

Consolidated Results (July – September 2014)

	FY2013 July-Sept			2014 Sept	YoY C	hange
	Net sales	Op. income (Op income ratio:%)	Net sales	Op. income (Op. income ratio:%)	Net sales	Op. income (Op. income ratio:%)
Automotive battery (Japan)	13.6	0.5 (4.0)	12.5	0.3 (2.2)	-1.1	-0.2 (-1.8P)
Industrial battery and power supply (Japan)	18.6	2.4 (13.1)	18.9	1.5 (8.2)	+0.3	-0.9 (-4.9P)
Overseas	41.3	2.2 (5.3)	43.1	2.6 (5.9)	+1.8	+0.4 (+0.6P)
Lithium-ion battery	5.3	-3.4 (-64.3)	13.1	-0.5 (-3.9)	+7.8	+2.9 (+60.4P)
Others	3.5	0.4 (12.2)	1.6	0.6 (38.5)	-1.9	+0.2 (+26.3P)
Total	82.3	2.1 (2.6)	89.2	4.5 (5.0)	+6.9	+2.4 (+2.4P)

3. Segment Results

Automotive Battery (Japan)



FY2014 1H Sales Overview

- Robust sales of new vehicle lead-acid storage batteries for start & stop vehicles
- Revised prices for replacements in conjunction with the rise in lead prices
- Automotive component sales (car navigation systems, etc.) declined

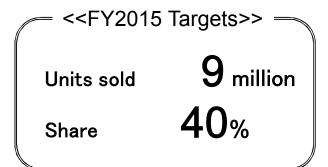
Main Profit Change Factors	(Bn yen)
Quantity	-0.3
Lead prices/sales prices	+0.2



Automotive Battery (Japan)

> Higher market share due to expanded sales of

batteries for eco-cars

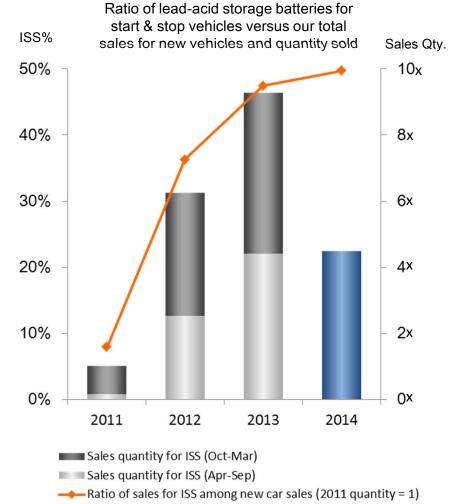




Lead-acid storage battery for start & stop vehicles

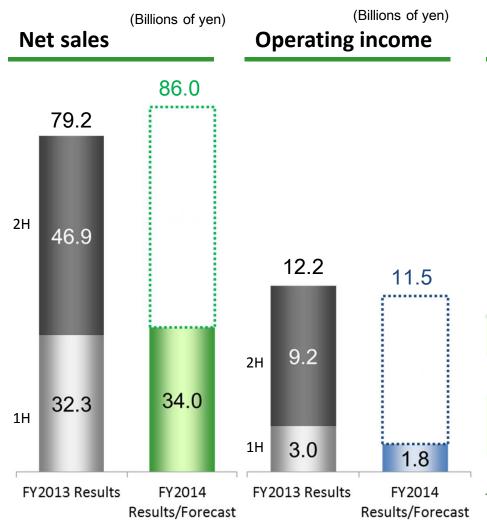


Lead-acid storage battery for Toyota hybrid car





Industrial Battery and Power Supply (Japan)



FY2014 1H Sales Overview

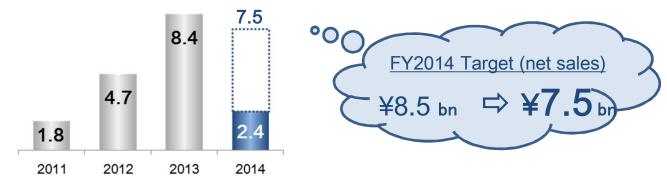
- Strong sales of power supplies for mobile phone base stations
- Decline in sales of power conditioners for solar power generation facilities
- Sales of lead-acid batteries for forklifts remained strong

Main Profit Change Factors	(Bn yen)
Quantity	-0.5
Lead prices/sales prices	-0.5
Personnel costs/expenses, etc.	-0.3



Industrial Battery and Power Supply (Japan)

> Power conditioner sales

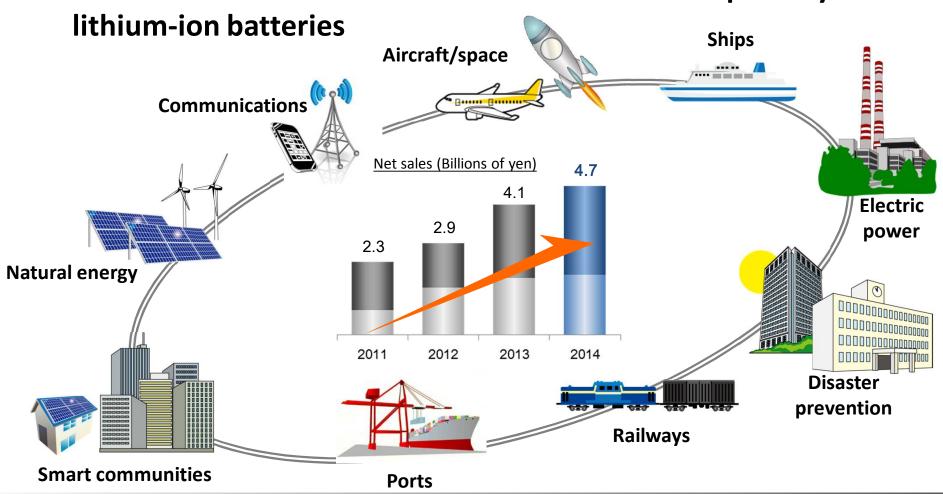


- ➤ Increase in inquiries and orders received for products made based on orders in advance of high-demand period
 - ✓ Strong sales of power supplies in conjunction with the digitization of disaster prevention wireless systems
 - ✓ Responded to new regulatory standards for nuclear power plants
 - ✓ Maintained strong sales of power supplies for mobile phone base stations

3. Segment Results

Industrial Battery and Power Supply (Japan)

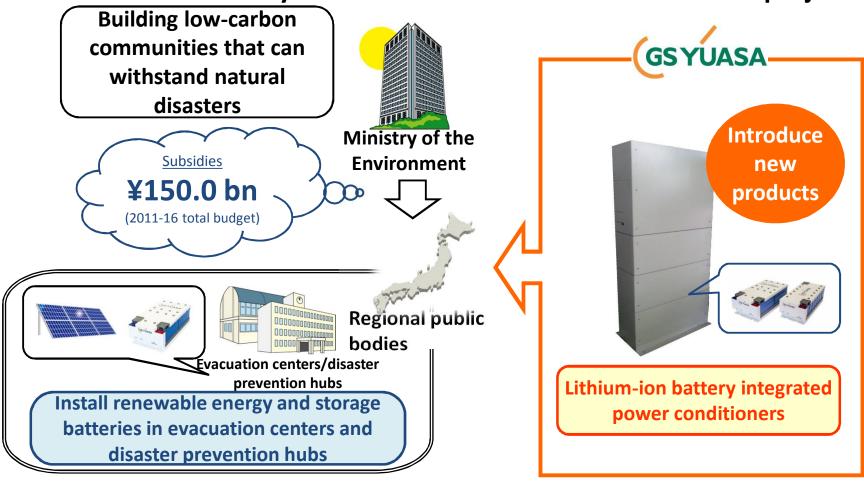
> Create new value added with industrial-use and specialty





Industrial Battery and Power Supply (Japan)

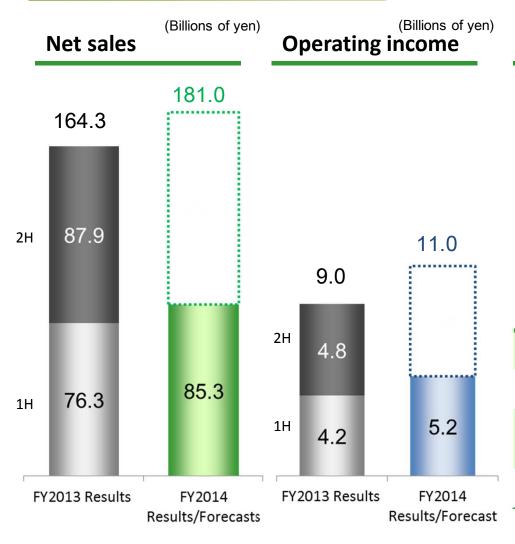
> Initiatives for Ministry of the Environment's Green New Deal projects



(Bn ven)

3. Segment Results

Overseas



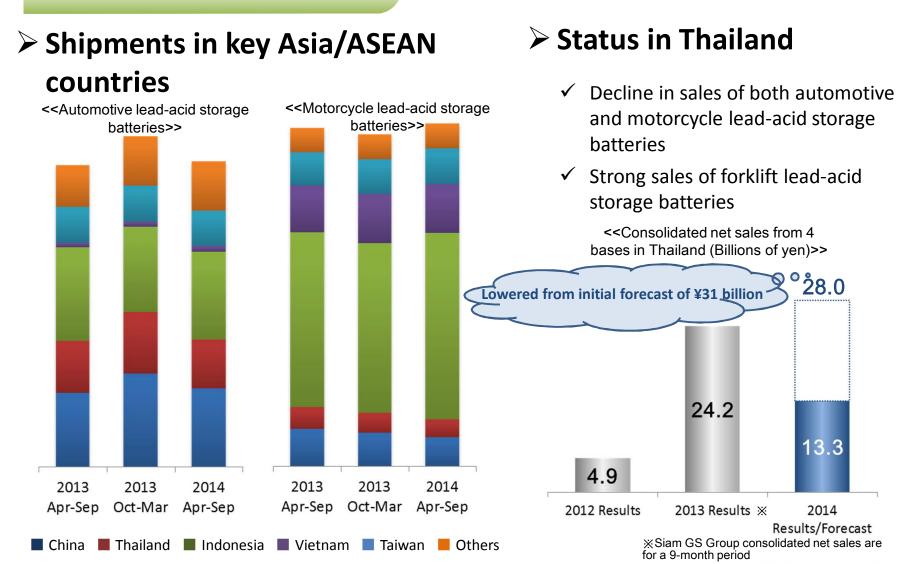
FY2014 1H Sales Overview

- Posted of 1Q sales for Thai group companies that were turned into consolidated subsidiaries in FY2013 2Q
- Increase in sales, centered on Southeast Asia
- Higher revenues due to impact of exchange rates

Main Profit Change Factors	(Bir yeil)
Lead prices/sales prices	+1.2
Personnel costs/expenses	-0.4
Consolidation of Siam GS Group companies	+0.2

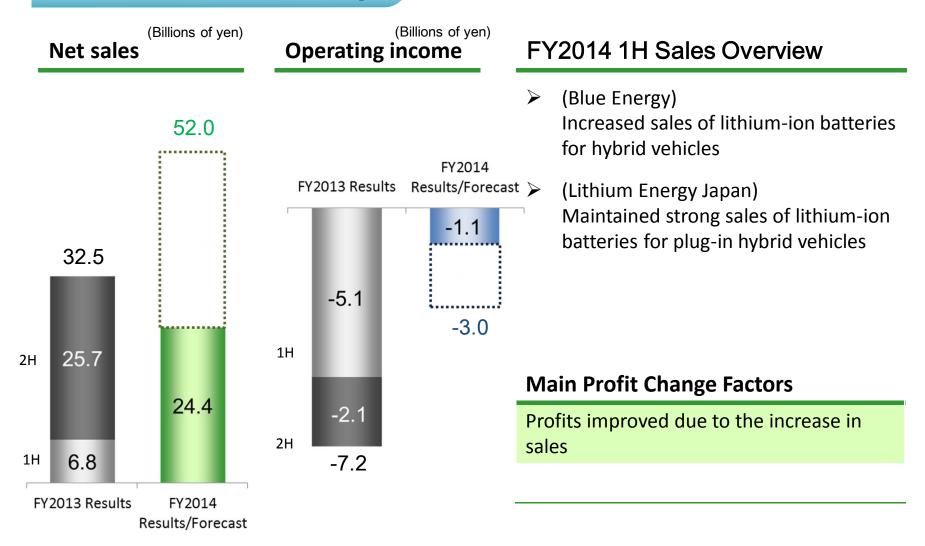
3. Segment Results

Overseas



3. Segment Results

Lithium-ion Battery





Lithium-ion Battery

Lithium Energy Japan (LEJ)

- ✓ Multiple project teams were established to enhance efforts to raise product quality and productivity
- ✓ Promoted VE activities aimed at reducing costs over both the short and long term

Blue Energy (BEC)

- ✓ Steady progress has been made on productivity improvement, and we will aim for further improvement
- ✓ Profitable operations have been firmly established, and steady progress is being made towards becoming profitable for full-year FY2014

LEJ Sales Quantity



BEC Sales Quantity



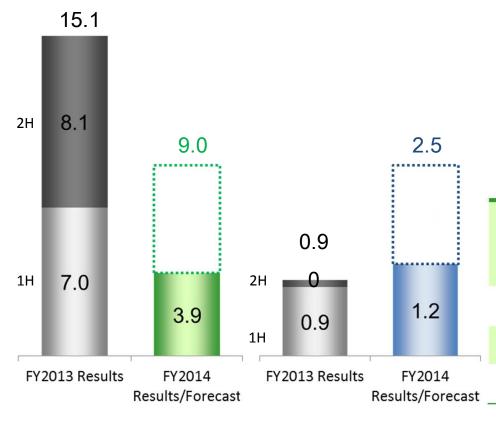


Others

(Billions of yen) (Billions of yen)

Net sales

Operating income



Main Profit Change Factors

Transfer of the lighting and membrane businesses in conjunction with organizational changes

Overall cost reduction



Topics

> Examples of deliveries of industrial-use and specialty lithium-ion batteries

Railways/Heavy Machinery New **➤** Nippon Sharyo Next-generation electric carriers > JR East

- Storage-battery powered trains
- > Kinki Sharyo Self-charging battery powered trains
- > Tobu Railway Kami-Fukuoka sectioning post
- > JR Freight Hybrid shunting locomotive

Substations/Power Plants

> Chile Cochrane coal-fired power plant 6,300kWh

> Kyushu Electric Power Ashibe Substation 1,600 kWh



- > Power Company A
- > Power Company B





> JAXA

H-2B rocket Space station transfer vehicle

> Boeing 787 Dreamliner

Financial Results for Six Months ended September 30, 2014

4. Consolidated Results Forecast



(Billions of yen)

		FY2013	FY2014	Change	
Net sales		348.0	380.0	+32.0	
Operating i	income	18.2	25.0	+6.8	
(Operating inc	come ratio)	5.2%	6.6%	+1.4P	
Ordinary in	icome	20.3	26.0	+5.7	
Net income	9	10.0	13.0	+3.0	
(Net income	ratio)	2.9%	3.4%	+0.5P	
Net income per share		¥24.18	¥31.49	+¥7.31	
Dividend		¥8/share	¥10/share	+¥2/share	
Assumptions	Domestic lead price quote	¥269,800/t	¥280,000/t	_	
Assumptions	LME	2,142US\$/t	2,200US\$/t	_	
	Forex	¥97.99/US\$	¥105/US\$	_	



No change from most recently announced forecast

4. Consolidated Results Forecast



Segment Results

(Billions of yen)

FY2014

	FY2013 Results		FY2014 Initial Forecast		FY2014 Revised Forecast	
	Net sales	Op. income (Op. income ratio:%)	Net sales	Op. income (Op. income ratio:%)	Net sales	Op. income (Op. income ratio:%)
Automotive battery (Japan)	56.9	3.3 (5.8)	52.0	3.0 (5.8)	52.0	3.0 (5.8)
Industrial battery and power supply (Japan)	79.2	12.2 (15.4)	86.0	12.5 (14.5)	86.0	11.5 (13.4)
Overseas	164.3	9.0 (5.5)	181.0	11.0 (6.1)	181.0	11.0 (6.1)
Lithium-ion battery	32.5	-7.2 (-22.3)	52.0	-3.0 (-5.8)	52.0	-3.0 (-5.8)
Others	15.1	0.9 (6.2)	9.0	1.5 (16.7)	9.0	2.5 (27.8)
Total	348.0	18.2	380.0	25.0 (6.6)	380.0	25.0 (6.6)

Apr-S	Sept.
Net sales	Op. income (Op. income ratio:%)
23.9	0.5 (2.2)
34.0	1.8 (5.2)
85.3	5.2 (6.1)
24.4	-1.1 (-4.6)
3.9	1.2 (31.4)
171.5	7.6 (4.4)

Financial Results for Six Months ended September 30, 2014

5. Balance Sheet



	3/31/2014	9/30/2014	Change		3/31/2014	9/30/2014	Change
Current assets	168.2	156.8	-11.4	Liabilities	185.8	165.2	-20.6
• Notes a	nd accounts rece	eivable	-9.7	 Notes and ad 	ccounts paya	ble	-7.4
	Collection of receiva	bles accumulated	d at year end	Notes payab	le-facilities		-3.5
Marketa	ble securities		-2.6	Borrowings			-1.9
Inventor	ries		+2.9	Payables			-3.9
				•Income taxes	s payable		-4.4
Fixed asset	s 172.2	170.2	-2.0	Net assets	154.7	161.9	+7.2
Property	, plant and equi	pment	-4.3	• Retained earnir	ngs		+1.2
	Depreciation e	xceeded capital i	nvestment	 Net unrealized securities 	gain on availat	ole-for-sale	+1.2
Investm	ent securities 🥆		+2.4	• Foreign currence	cy translation a	ndjustments	-1.7
		in stock prices ty method gains	+1.7 +1.1	•Minority intere	sts		+5.9
Total assets	340.5	327.1	-13.4	Total liabilities and net assets	340.5	327.1	-13.4
		3/31/2014	9/30/2014				
Equity ratio		41.0%	43.1%				
ROE (Retur	n on equity)	7.5%	_				

6. Capital Investment, Depreciation, R&D Costs

		FY2013 Apr-Sep	FY2014 Apr-Sep
Capital investment		7.8	4.6
	Lithium-ion battery	2.7	0.8
	Overseas	2.4	1.9
	Domestic existing businesses, other	2.7	1.9
Depreciation and amortization		5.8	7.5
	Lithium-ion battery	2.2	3.0
R&D costs		3.2	3.0
	(% of net sales)	(2.1%)	(1.7%)

FY2013 Full-year results	FY2014 Full-year forecast		
18.6	17.0		
6.9	3.0		
5.7	6.0		
6.0	8.0		
12.9	14.0		
5.0	5.0		
6.5	7.0		
(1.9%)	(1.8%)		

7. Cash Flow Statements

April – September Results

(Billions of yen)

Operating C/F	5.5	Investing C/F	-8.6	Financing C/F	0.3
 Income before income taxes and minority interests 	8.5	Purchase of property, plant and equipment	-8.8	Decrease in borrowingsDividends paidProceeds from minority	-1.5 -4.1
Depreciation and amortization	7.8			shareholders due to capital increase in	+6.4
Decrease in receivables Increase in inventories Decrease in purchase	9.4 -3.6			consolidated subsidiaries	+0.4
abilities	-8.2	Balance of Cash and Cash Equivalents			
Income taxes paid, etc.	-7.3	April 1, 2014 23	3.4	Sept. 30, 2014 20.	1

Free C/F *1 -3.1

Interest-bearing debt to cash flow ratio (year)*2 14.6

Highlights

- Operating cash flow increased from ¥3.3 billion in FY2013 2Q to ¥5.5 billion in FY2014 2Q.
- Free cash flow fell to -¥3.1 billion due to the purchase of property, plant and equipment, but this was covered by cash on hand.

As a result, cash and cash equivalents at September 30, 2014, totaled ¥20.1 billion.

7. Cash Flow Statements



Full-Year Forecast

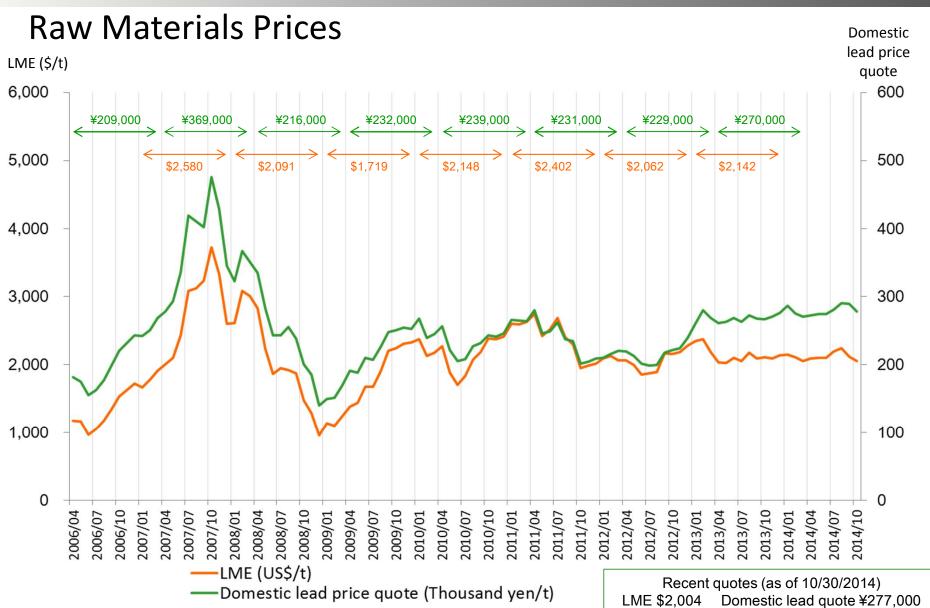
Operating cash flow	21.0
Investing cash flow	-22.0
Financing cash flow	-3.0
Balance of cash and cash equivalents (4/1/2014)	23.4
Balance of cash and cash equivalents (9/30/2014)	19.4
Free cash flow ×1	-1.0
Interest-bearing debt to cash flow ratio (year) **2	3.7



Although this document has been prepared with information believed to be correct, GS Yuasa Corporation does not guarantee the accuracy or the completeness of such information. Also, the information herein contains forward-looking statements regarding the Company's plans, outlooks, strategies and results for the future. All the forward-looking statements are based on judgments derived from information available to the Company at the time of release. Certain risks and uncertainties could cause the Company's actual results to differ materially from any projections presented herein.

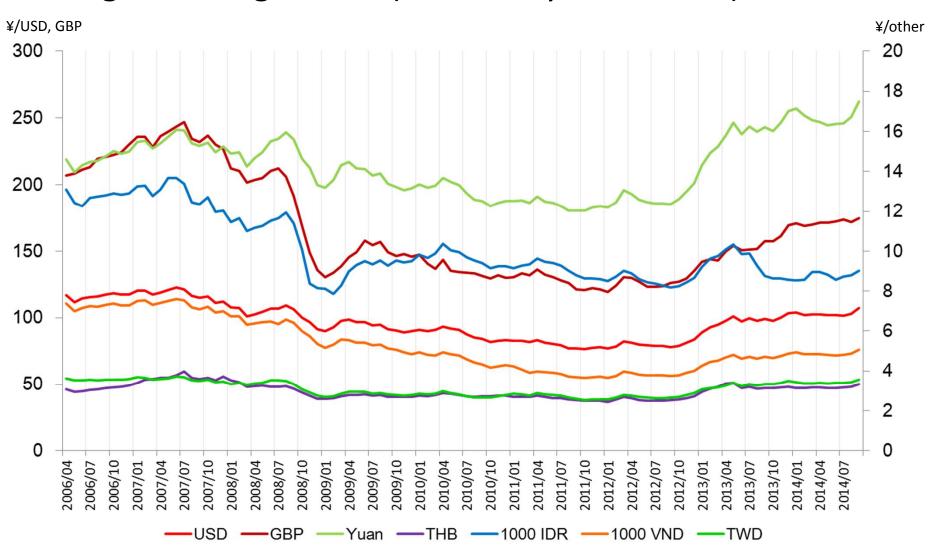






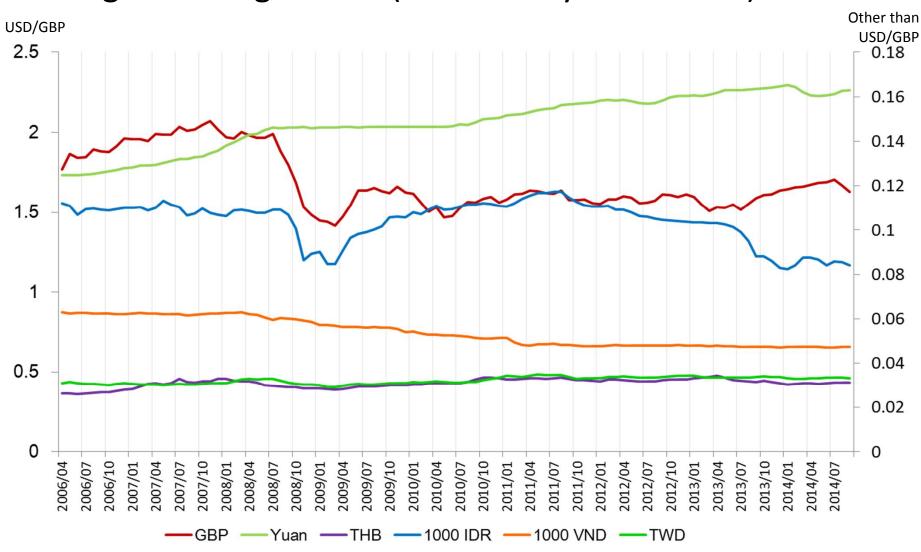


Foreign Exchange Rates (JPY vs. Key Currencies)





Foreign Exchange Rates (USD vs. Key Currencies)





Interest-Bearing Debt, D/E Ratio

