

Sixth Mid-Term Management Plan Update Briefing



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Sixth Mid-Term Management Plan Update

1. Policies and Issues of Sixth Mid-Term Management Plan

Sixth Mid-Term Management Policy

Positioning this period as one for laying the foundation for reform to realize the vision envisioned in Vision 2035, we will implement a variety of measures to reform our business structure.

Implementation Measures

Measures	 Development of a high-capacity, high-output lithium-ion batteries by utilizing joint venture company with Honda Establishment of production and supply systems of batteries for BEVs to expand mobility and public infrastructure business
2 Reinfor	cement of earning capacity in existing business
	> Thorough value-added creation and improvement in profitability
Measures	> Maximization of profits due to unparalleled superiority in Industrial Batteries and Power Supplies Business in Japan
Wiedsures	Transformation of regional strategy including review of business in China, maximization of profits by concentrating resources at main sites
3DX/ne	w business
• •	DX promotion to enable business structure transformation
Measures	 DX promotion to enable business structure transformation Creation of new business that contribute to solving social issues

There is no change in the policies and measures of the Sixth Mid-term Management Plan. The Sixth Mid-term Management Plan is a period for laying the foundation for the realization of the "ideal state of our company" as envisioned in Vision 2035.

There is no change in the three implementation measures.

■ The first is the development of batteries for BEVs.

The development of high-capacity, high-power lithium-ion batteries at Honda · GS Yuasa EV Battery R&D, established in August 2023, is positioned as the most important process in preparation for the production and supply of batteries for BEVs and ESS.

■ The second is to strengthen the profitability of existing businesses.

• Strengthening further profitability of the lead-acid battery business in the automotive and industrial battery and power supply businesses in Japan and overseas.

• In the automotive battery business, we will streamline and rationalize our domestic production system and strengthen our supply system to ensure a high market share.

• In the industrial battery and power supply business, the Company will promote "*Monozukuri and Kotozukuri*" against the backdrop of its high market share. We will promote further strengthening of our earnings base by increasing opportunities to receive orders for projects.

• The reconsideration of the China business is progressing as planned. Regarding the structure of overseas sites, we will allocate management resources based on selection and concentration.

■ The third point is DX/New Business.

• In addition to DX promotion, labor saving, and streamlining that will enable business structure transformation, we are also working to improve the work process.

• The Company is taking on the Biz Challenge, creating new businesses that contribute to solving social issues.

2. Reasons for Sixth Mid-Term Management Plan Update GSYUASA Changes in the market environment Rising costs such as raw material prices due to the weaker yen and labor costs due to labor shortages Changing trends of conversion to EVs, reevaluation of HEVs mainly in the U.S. and Europe Expansion of national carbon neutral policies (subsidies for ESS and BEVs, etc.) Restructuring of the supply chain in the lithium-ion battery field and the growth of large competitors Changes in GS Yuasa Strengthen "earning power" of existing businesses mainly in Automotive Batteries and Industrial batteries and Power Supplies Reconsideration of business portfolio as part of the selection and concentration (transfer of business in China, etc.) Execution of strategies in growth areas with a focus on BEV business (establishment of Honda · GS Yuasa EV Battery R&D and land acquisition, etc.) 5 © 2024 GS Yuasa International Ltd. All Rights Reserved

I will explain the reasons for updating the Sixth Mid-term Management Plan.

■ The first is changes in the external environment.

• Higher-than-expected impact of exchange rates on raw material prices, including lead prices, and higher costs associated with labor costs and various types of inflation due to a shortage of human resources

• Change in the trend toward EVs, particularly in Europe, North America, and ASEAN countries, and the forecast revision

· Expansion of carbon neutral policies in various countries

• The emergence of supply chain issues in the lithium-ion battery field and the growing size and complexity of competitors

■ The second is changes in the internal environment.

• Further strengthen earning power in the lead-acid battery business, particularly in the automotive batteries and industrial batteries and power supplies businesses

• Reconsideration of the business portfolio through selection and concentration, including a reconstruction of the China business

• Review the profit structure of the lithium-ion battery business for HEVs and strengthen the production system

• Execution of strategies and establishment of a revenue base in growth areas centered on the BEV and ESS businesses

3. Management Target Update

		FY2023	FY2024	Sixth Mid-Term FY202	Change		
		Actual	Forecast	Initial target (Apr. 2023) (A)	Revised target (Jul. 2024) (B)	((B)-(A))	
Net Sales		562.9 billion yen	590.0 billion yen	610.0 ^{billion yen} 600.0 ^{billion yen} or more		-10.0 billion yen	
Operating in	come before amortization of goodwill	42.2 billion yen	44.5 billion yen	41.0 ^{billion yen} or more	46.0 ^{billion yen} or more	+5.0 billion yen	
Operating inco	me ratio)	7.5 %	7.5 %	6.7 % or more	7.7 % or more	+1.0 P	
Reference] Operating income before amortization of goodwill (before application of hyperinflationary accounting)		44.9 billion yen	47.1 billion yen	-	48.6 billion yen or more	-	
leturn on equi	ty (ROE)	11.6 %	8 %	8 % or more	8 % or more	-	
leturn on inve	sted capital (ROIC)	13.7 %	12.5 %	10 % or more	10 % or more	-	
Total return ratio		20.6 %	26.5 %	30 % or more	30 % or more	-	
	Domestic lead price quote	¥373,400 /t	¥372,000 /t	¥342,000 /t	¥372,000 /t	+¥30,000 /t	
Prerequisites	LME	2,121 US\$/t	2,200 US\$/t	2,000 US\$/t	2,100 US\$/t	+100 US\$/t +¥5.0 /US\$	
	Exchange rate	¥145.31 /US\$	¥145.0 /US\$	¥140.0 /US\$	¥145.0 /US\$		
2. ROIC is 3. The arr For The p	ove indicators are based on profit before amortization of calculated as follows: invested capital (fixed assets [excl. ount of application of hyperinflationary accounting show eccast erformance will remain strorr y in Automotive Batteries, In estic lead prices will remain h	goodwill amortization] + worki n for reference is included in th ng due to signifi dustrial Batterie	cant price corres and Power S	2025 revised target for operating ind ections upplies		at beginning and end of term	
Domo							

This section provides an update on the management target figures.

Regarding targets for the final year (FY2025) of the Mid-Term Management Plan, net sales were set at 600 billion yen or more (down 10 billion yen from the initial plan).

I will explain by segment later, sales will decrease in the industrial batteries and power supplies business and automotive lithium-ion-ion batteries business.

The initial plan did not include the transfer of the two sites in China, so we have also made adjustments for this.

Operating income before amortization of goodwill and other items is expected to be more than 46 billion yen (+5 billion yen compared to the initial plan).

Because the hyperinflation accounting method is applied from FY2023, the total profit target would be 48.6 billion yen, excluding the impact of this accounting method, which is approximately 2.6 billion yen.

I would like to explain the overall outlook for the medium-term management plan. Due to efforts to correct selling prices in FY2023, mainly for automotive batteries and industrial batteries and power supplies, the results of this effort were successful.

Demand for both businesses is firm and is expected to remain firm in the future. Since there is a delicate balance between price correction and order opportunities and order volume, and since the effect of price correction is not directly related to operating income in some areas, we will continue to operate our business while maintaining a good balance.

The lithium-ion battery business for HEVs will be affected by a temporary adjustment phase due to lower selling prices caused by a decline in lithium raw materials and lower product volumes caused by customers, but we do not expect this to be prolonged.

In addition, the ongoing depreciation of the yen continues to be a risk factor affecting earnings as the price of key raw materials for batteries and power supplies remains high.

4. Update by Segments

														(Billion yen)	
		FY2 Act		FY2 Fore	024 ecast	Initial target (A	FY2025	Management Plan Target Revised target		B)	Change ((B)-(A))		FY2025 (befor	[Reference] FY2025 Revised Target (before application of hyperinflationary accountine)	
		Net sales	Operating income (Op. income ratio: %)	Net sales	Operating income (Op. income ratio: %)	Net sales	Operating income (Op. income ratio: pp)	Net sales	Operating income (Op. incom ratio: pp)	g e	Net sales	Operatir income (Op. incom ratio: pp)	Net sale	Operating	
Automotive	Japan	94.0	8.1 (8.6)	100.0	8.0 (8.0)	100.0	7.0 (7.0)	100.0	9 . (9.	-	±0.0	+2. (+2.0	- 100.	0 9.0 (9.0)	
Batteries	Overseas	252.9	15.1 (6.0)	259.0	16.5 (6.4)	240.0	17.0 (7.1)	260.0	17. (6.		+20.0	±0. (-0.6	- 200.	0 19.6 (7.5)	
Industrial B Power S		109.7	13.2 (12.0)	120.0	13.0 (10.8)	140.0	11.0 (7.9)	120.0	13 . (10.		-20.0	+2. (+2.9	- 120.	0 13.0 (10.8)	
	Automotive Lithium-ion Batteries 84		2.6 (3.1)	90.0	4.0 (4.4)	110.0	6.0 (5.5)	100.0	5 . (5.		-10.0	-1. (-0.5	100.	0 5.0 (5.0)	
Specialized E Oth	Batteries and ners	21.5	3.2 (7.7) 21.0 3.0 (14.3) 20.0 0.0 (-) 20.0		20.0	2 . (10.	-	±0.0	+2. (+10.0	20.	0 2.0 (10.0)				
То	tal	562.9	42.2 (7.5)	590.0	44.5 (7.5)	610.0	41.0 (6.7)	600.0	46 . (7.		-10.0	+5. (+1.0	- 6UU.	0 48.6 (8.1)	
						FY202 Foreca		2025 arget (A) Re 34.2	FY2025 evised Target (B) 37.2	Change ((B)-(A)) +3.0					
Industrial Batteries and Power Supplies considers strong performance in the regula Specialized Batteries and Others reflects revision of administrative expenses Votes: Joerating income is operating income before amortization of goodwill and operating income ratio is operating income						Exchange rate (¥/US\$)		2,121 145.31		.200 5.00	2,000 140.00	2,100 145.00	+100 +5.00		
2. Operands modified by earling include to the same level and the same level as in FY2023. 2. The inflation adjustment amount shown in Automotive Batteries (overseas) segment for reference is included in the FY2025 revised target for operating income as the same level as in FY2023. 7 © 2024 GS Yuasa International Ltd. All Rights Reserved.															

I will explain by segment.

Net sales of automotive batteries (Japan) are 100 billion yen (\pm 0.0 billion yen from the initial forecast), and operating income is 9 billion yen (+2.0 billion yen from the initial forecast).

This reflects the effect of selling price correction mainly for new automobiles and increased sales in the replacement batteries. Net sales for automotive batteries (overseas) are 260 billion yen (+20 billion yen from the initial forecast), and operating income is 17 billion yen (± 0 billion yen from the initial forecast).

This reflects the impact of increased sales volume and progress in correcting selling prices in the European, Australian, and ASEAN markets.

Although operating income does not appear to have increased, before hyperinflation accounting adjustments, it increased to 19.6 billion yen.

Net sales of 120 billion yen (down 20 billion yen from the initial forecast) and operating income of 13 billion yen (up 2 billion yen from the initial forecast) for the industrial battery and power supply business.

The decrease in net sales reflects a review of the sales volume of forklift batteries sold by overseas sites and a review of the number of orders received in the domestic regular use market.

On the other hand, operating income increased as a result of the price correction in the domestic emergency battery and power supply business and improved profitability in the regular field.

Unlike the automotive, the industrial batteries and power supplies business is a business of individually ordered products, and net sales estimates fluctuate greatly depending on the volume of bidding projects and the availability of large projects, so we are forced to set somewhat conservative figures.

Net sales of automotive lithium-ion batteries are 100 billion yen (down 10 billion yen from the initial forecast), and operating income is 5 billion yen (down 1 billion yen from the initial forecast).

Net sales are expected to decrease due to lower selling prices resulting from the decline in lithium raw material prices. The purchase scheme for raw materials agreed upon in the past has also been a factor pushing down earnings.

Another factor for the decline in sales is a decrease in the volume of products due to the impact of delays in new car manufacturer's projects for new automobiles for which orders were received.

Net sales for specialized batteries and others are 20 billion yen (\pm 0.0 billion yen from the initial forecast), and operating income is 2 billion yen (+2.0 billion yen from the initial forecast).

The Company expects to see an increase in profit due to firm business in the aircraft and government sectors and an appropriate profit level.



Automotive batteries (Japan).

As explained earlier, operating income is expected to increase by 2 billion yen from the initial target.

The revision factors are as follows:

• Effect of selling price correction for new automobiles exceeding raw material price hikes (from red to white to black)

• Increase sales through measures to expand sales in the replacement business and reduce expenses through consolidation of sales sites and other measures.

Future initiatives are as follows:

• We have production sites in East Japan, Central Japan, and West Japan. We will establish a system to produce and supply the same type of batteries at any of our sites.

• Promote an efficient manufacturing and sales system by balancing appropriate selling prices, sales volume, and production volume.



Automotive batteries (Overseas) business.

Net sales are +20.0 billion yen compared to the initial target, and operating income, before inflation accounting adjustments, is 19.6 billion yen, an increase over the initial target.

The revision factors are as follows:

· Improvement of sales volume and price correction in Europe, Australia, and ASEAN markets

• Operating income in FY2023 is expected to decrease by about 2.6 billion yen due to the impact of hyperinflation accounting in Turkey. The same amount is expected to be recorded in the FY2024 forecast and the revised target for FY2025.

Future initiatives are as follows:

• As for the strategic sites (Thailand, Indonesia, Vietnam, Europe, and Australia), we will strengthen our earnings base and further expand the scale and scope of our business by concentrating resources.

• We will promote regional strategies based on selection and concentration (automotive lead-acid batteries, industrial lead-acid batteries).



This is about the strategy for the automotive battery business.

- Japan
- We will continue to improve the business for new automobiles (secure appropriate profits).
- We will promote optimal production and stable supply system (+GS Yuasa Energy)

(production system based on BCP)

Europe (Turkey)

Expanding sales as an export site to Europe and other neighboring regions against the backdrop of the depreciation of the Turkish lira. (automotive batteries and forklift batteries)

Southeast Asia

We will promote manpower saving and production rationalization efforts.

• In Thailand, we have taken another step forward from its current annual production system of 5 million units and we are looking at an annual production system of 6 million units. As a core site for automobiles, we will also expand sales of high value-added products in the Mekong Economic Zone, including Cambodia and Laos. In particular, we will expand sales of automotive lead-acid batteries for replacement.

• In Indonesia, market activity was stagnant in FY2023 due to the presidential election and other factors. In the current fiscal year, there are signs of market revitalization, and we expect to expand domestic sales and exports to Europe and the United States.

• In Vietnam, we will reduce costs by reducing manpower in the production process and improve productivity of motorcycle batteries. In addition, we will strengthen our sales channel structure to maintain the top share in the motorcycle battery market.

In Vietnam, we have 65% share of the motorcycle battery market, we intend to further expand this share.

GSYUASA 4. Update by Segments (Industrial Batteries and Power Supplies) **Industrial Batteries and Power Supplies** Net sales, Operating income and Op. ratio **Upcoming Initiatives** (Billion yen) Net sales [Emergency Field (Japan)] Operating income 140.0 Op. income ratio Improving profitability by reflecting raw material 120.0 120.0 prices and inflation effects on selling prices 109.7 97.6 ➤[Regular Field (Japan)] 84.6 10.8% 84.0 10.8% 10.8% Securing production capacity to meet strong 13.0 13.2 13.0 demand and expanding sales by ESS with PCS 11.0 2 [For Forklifts (Global)] Establishing of efficient production system by

starting operation of new forklift plant in Kyoto area

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Industrial batteries and power supplies.

Fifth Mid-Term Management Plan

FY2021

FY2022

Factors for Target Revision (Sixth Mid-Term Management Plan) Effects of the price pass-through in the emergency field

> Increased profitability in the regular field due to demand for carbon

FY2023

FY2024

FY2025

FY2025

FY2020

neutrality and subsidies

FY2019

Net sales are 120 billion yen, down 20 billion yen from the initial target, but operating income is 13 billion yen, up 2 billion yen from the initial target.

Note: Some consolidated subsidiaries in the "Industrial Batteries and Power Supplies" segment were transferred to the "Specialized Batteries and Others" segment in fiscal 2023. In conjunction with this change, figures for fiscal 2022 were restated according to the modified segments. 11

The revision factors are as follows:

Effects of the price correction in the area of emergency field

 Increasing demand for regular use power supply systems and improving profitability based on carbon neutral demand, economic security, and energy security

Future initiatives are as follows:

 In emergency field (domestic), we will continue to correct selling prices and improve profitability.

• In regular field (domestic), we will secure production capacity to meet strong demand (1.3 million cells per year from 1.0 million cells per year) and promote sales expansion through PCS-combined ESS.

• We will improve productivity and cope with the burden of depreciation by operating a new plant for forklifts (Nishioji, Kyoto). In addition, we will promote measures to respond to the shift to LIB in the ASEAN market and to expand sales channels in the European market.



Strategy for regular use areas.

In terms of expanding production of lithium-ion batteries for regular use, we will increase the annual supply from 1 million cells in FY2023 to 1.3 million cells in FY2024, and from FY2027 we will use the new BEV battery plant we are currently working on to meet demand.

There are three categories of regular use markets.

(1) For the grid (ENEOS, etc.), (2) For installation alongside renewable energy (North Hokkaido Wind Energy Transmission, etc.), and (3) For demand side (Honda Kumamoto, etc.), Demand for grid storage batteries is expected to reach the 4.5GWh-5GWh level (per year) by 2030, and the regular field in Japan will be an important growth area for the industrial battery and power supply business.

In the development of lithium-ion batteries for regular use, we will improve the performance and cost competitiveness of the batteries to improve their profitability.

4. Update by Segments (Automotive Lithium-ion Batteries)



Automotive lithium-ion batteries business.

Net sales are 100 billion yen, down 10 billion yen from the initial target, and operating income is 5 billion yen, down 1 billion yen from the initial target.

The revision factors are as follows:

• Sales are expected to decrease due to a drop in selling prices following a decline in lithium raw material prices.

• In addition, a decrease in the volume of new OEM orders for new automobiles due to the postponement of the order period and other factors are also contributing to the decline in sales and profit.

• The purchase scheme for raw materials agreed upon in the past has also been a factor pushing down earnings, and the outlook is for a slight struggle.

Therefore, the automotive lithium-ion batteries business will temporarily enter an adjustment phase, but we will step on the accelerator to increase production capacity in response to inquiries from existing customers and to strengthen our earnings base as an existing business.

Future initiatives are as follows:

• In the case of HEVs, review of selling price fluctuation settings according to the situation such as raw material price hikes and inflation. (currently on a partially sliding scale)

We will promote facility renewal and further yield improvement.

While maintaining a balance between production capacity and existing customers, we will increase annual production capacity from 50 million cells to 70 million cells.

• For PHEV/ESS, the annual production capacity of the former LEJ will be expanded from 6 million cells to 8 million cells and we will meet increasing demand from customers for PHEVs and ESSs.

• Preparations are underway for the start of BEV battery operations at the plant in FY2027.



This is a response to the expansion of production capacity of lithium-ion batteries for HEVs.

In FY2020, we began delivering to Toyota in addition to Honda.

We are building a production system for 50 million cells in FY2022.

We will expand our production capacity to 70 million cells in FY2025 and respond to inquiries from existing customers commensurate with the expansion of production capacity.



Strategies of batteries for BEVs.

This is the scheme of Honda · GS Yuasa EV Battery R&D (HGYB).

We will promote the business based on HGYB, a 50-50 equity method affiliates with Honda. Under this scheme, HGYB grants battery and production technologies researched and developed by HGYB to "BEC" and "Honda" as IP, and the production companies pay royalties to HGYB as compensation.

The image of GS Yuasa Group's production capacity expansion is that operations will start in the second half of FY2027, but production volume will be limited immediately after the start of mass production.

Therefore, the profitability of the BEV business will be very difficult from FY2027 to early FY2028 due to the accelerated depreciation, but profitability is expected to improve from the latter half of FY2028 as the production volume expands.

We plan to increase production capacity significantly in FY2028 and FY2029.

We will continue to increase production capacity after FY2030, and by FY2035, we will have a production capacity of over 20 GWh/year.



Specialized Batteries and Others.

Net sales are 20 billion yen, \pm 0.0 billion yen from the initial target, and operating income is 2 billion yen, +2.0 billion yen from the initial target.

The revision factors are as follows:

• Effects of the revision of supply contracts for the government (defense applications)

business to correct selling prices

· Reflects the effect of improved profitability in the aircraft and specialized battery businesses

Future initiatives are as follows:

• Securing appropriate profits in the business for government agencies (defense applications) and preparing for production response to increase the volume of goods

• In other specialized batteries, we will increase production to meet rising demand in Japan and overseas.





Reference

Reference. About Hyperinflation Accounting

GSYUASA

IAS 29, Financial Reporting in Hyperinflationary Economies

>In hyperinflationary economies, the three-year cumulative inflation rate is close to or exceeds 100%.

1.<u>Assets and liabilities (BS items)</u> and <u>income and expense items (PL items)</u> must be <u>converted at the closing rate when</u> converted to Japanese yen.

	Conventional	IAS 29
Assets and liabilities (BS items)	Closing date rate	Closing
Income and expense (PL items)	Average rate for the period	date rate

2. Changes in the price index (CPI) must be reflected in the financial statements

Impact on the Balance Sheet

•Non-monetary items such as inventories, tangible fixed assets, and intangible fixed assets are restated from the date of acquisition/transaction, and capital is restated from the date of investment, according to price changes up to the end of the period.

•Retained earnings are restated to reflect the cumulative effect up to the end of the period.

Impact on the income statement

All items are restated for price changes from the time of the transaction to the end of the period

Difference due to inflation impact is recorded in non-operating income/loss

"Net gain/loss on monetary assets".

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